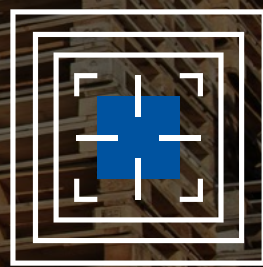


Keep an Eye on Your Assets with RFID Container TRACKING



Reusable or returnable containers like totes, pallets, bins, trays, and racks allow companies to reduce or eliminate the costs of purchasing and disposal, as well as reap a wealth of other operational benefits.

On average, reusable packaging:

95%

Produces less total energy

39%

Requires less total energy



29%

Generates less greenhouse gas emissions

But there's a problem—these valuable containers

DISAPPEAR

WHAT'S THE CAUSE?

LACK OF VISIBILITY—the inability to track containers disrupts the supply chain and raises logistics costs.

Whether containers are lost, misplaced, stolen, or damaged, it ends up costing companies a whole lot—some companies spend

\$100,000
per year
on returnable containers.

76%

of companies encounter problems with returnable containers

WHAT'S THE SOLUTION?

RFID TECHNOLOGY—RFID allows companies to reduce return cycle times, hold supply chain partners accountable, and ensure visibility into their operations.

According to a study by Pennsylvania State University, retailers that implemented RFID saw the following benefits:

Up from \$8.89 billion in 2014, the RFID market will rise to

\$27.31 billion
by 2024



BENEFITS OF RFID

- Improved asset management
- Real-time visibility of inventory information
- Reduction in container replacement costs
- Reduced labor costs
- Increased productivity
- Stronger accountability of supply chain partners

THE SMS GROUP CAN HELP

RFID technology is the heart of The SMS Group's container tracking solution. With over 27 years of experience in the data collection and integration industry, our experts are eager to help you discover what RFID can do for your company.

Contact us on our [website](#) or call **937-498-2700**



the
smsgroup
data collection integration

Sources:
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